



SPECIAL EDITION: Celebrating Jumpstart Community Champions



Jumpstart has been a leader in providing many opportunities for youth across Canada to participate in sport. They offer numerous, creative funding and support to find ways to break down barriers that can obstruct participation.

The Basketball Show is excited to partner with Jumpstart to bring some of the stories of the groups and individuals who work on a daily basis to deliver programs. What better way to start than to highlight the efforts of one of the most innovative youth sports groups anywhere, FREEPLAY FOR KIDS.



Host Paul Sir talks with Adriana Martinez, Freeplay's Sponsorship and Marketing Manager, and an active coach on this special *The Basketball Show NOW* Edition!

<https://soundcloud.com/thebasketballshow1260/quest-adriana-martinez-from-free-play-for-kids-edmonton>